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**Prof. Vineet Kumar**, FRI, Dehradun.  
**Vaidya Balendu Prakash**, Padaav Ay. Treatment Centre, Rudrapur.  
**Dr Madan Thangavelu**, European Ayurveda Association, Cambridge, UK.  
**Vadiya Harish Verma**, Canadian college of Ayurveda & Yoga, Toronto, Canada  
**Prof. Sanjay Gupta**, Head, Bioscience, SRHU, Dehradun, Uttarakhand.  
**Dr. Mithilesh Singh**, Scientist D, GBPNiHE, Almora, Uttarakhand.



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आजादी का  
अमृत महोत्सव



International Conference  
on

**MEDICINAL PLANTS OF GANGA RIVER BASIN AND  
THEIR THERAPEUTIC IMPORTANCE IN INDIAN SYSTEM  
OF MEDICINE**

5<sup>th</sup> – 6<sup>th</sup> September, 2022

at  
Gurukul Campus,  
Uttarakhand Ayurved University, Haridwar,  
Uttarakhand, 249407



**Organised by:**

Uttarakhand Ayurved University, Harrawala, Dehradun  
(Uttarakhand) 248001

**In Association with**

Gurukula Kangri (Deemed to be University), Haridwar.  
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Arovali, Raiwala, Dehradun, (Uttarakhand).

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Phone No. 9045951442; 9456364759  
7535002277; 9411175362 Fax: 01334-246563.

Second Circular

**About Conference:** The Ganga & the Himalaya are the two key vital factors for the liveliness of the people of Uttarakhand. Moreover, these two are considered as most sacred pilgrimage site in Hindu mythology. The Ganga-Jal (Water of the Ganga) is used in many rituals as it is known as Triloka-pathagami in the Vedas. All Vedas & other Hindu Scriptures are written in the Gangetic region. The Fertile land of the Himalayas and Ganga is a treasure trove of Herbs and minerals. Ayurveda is also spreads from this land. Thus, the influence of the Ganga Basin on the Indigenous system of medicine will be illustrated at this conference.

**About Haridwar:** The city is situated on the bank of the river Ganges, at the foothills of the Shivalik ranges. This city is a confluence holy place of Hindus, the excellent center of higher education, Industrial hub, and tourism. The dense forest area of Rajaji national park, a vast number of temples, Kumbha-Kanwar Mela, Piran Kalyar, and Ganga canals are the major attraction of the city. Uttarakhand is lovingly called as "Dev Bummi" is one of the Himalayan states and is also known as "Ayush Pradesh" because of its medical flora and fauna. Maharishi Charka emphasized the importance of Herbs of the Himalaya-origin. Sanskrit is the second official language of the state and various *Asharama* and *Matha* are engaged in Sanskrit education since Ancient time. The entire land of the state is irrigated by the Perennial River such as Ganga, Yamuna, Sharda, Saryu, Gomati, and Kali. About 150 Small and big Ayurvedic pharmacies and herbal drug Industries are situated in Haridwar.

**About Uttarakhand Ayurved University:** Rishikul Ayurved College and Hospital was established by Great Educationist and Philosopher Pt. Madan Mohan Malviya Ji in 1919 with the sole aim to revive ancient indigenous System of medicine. Gurukul Ayurved College and Hospital was founded in 1921 by Swami Shraddhananda ji. These two premier Ayurvedic education institutes become the pillar of Ayurvedic education, training, and research in Uttarakhand. After establishment of Uttarakhand Ayurved University, these two premier institutes were declared as Campus Colleges of the University.

#### Themes of Conference

- Pharmacognosy & phytochemistry of medicinal plants
- Latest trends in cultivation, collection and conservation of medicinal and Aromatic plants
- Ethnomedicine, Ethnobotany and Ethanopharmacology.
- Socio-economic importance of medicinal Plants.
- Supremacy of Himalayan-origin drugs in Ayurveda.
- Anukta & Controversial Drugs,
- Rationality of Agray-ushadhi explained in Brahatrayees.
- Authentication of Herbo-mineral drugs by classical and Modern Instrumentation techniques.
- Utility of Herbs, mineral and animal-origin drug of Ganga basin.
- Adulteration and substitution of crude drugs.
- Vraksaryurveda in Current scenario.
- Use of Ayurvedic Drugs in Insect repellent and Pesticides.
- Importance of Rasa-ausdhadis in Ayurveda.
- Role of Rasa-ausdhadis in endemic.
- Novel and Innovative techniques in phytopharmaceutical Formulations and nano-metallic medicine.
- Medicinal uses of Poisonous plants.
- Medicinal plants and their effect in the protection of environmental pollution.
- Treatment modalities of plant and animal toxicities.
- Classical Ayurvedic methods of food consumption, food incompatibility and their role in the reduction of food poisoning.
- Use of Agad Preparation in the current scenario.
- Medicinal Value of Ganga Water.

#### Call for abstracts and full papers.

Original unpublished abstracts and full paper from Researchers are invited for the Oral/Poster presentation. The received abstract will be screened for the suitability with the theme and shortlisted one will be communicated with in due time. Please note that only few papers will be accepted for Oral Presentation; however for Poster Presentation, there are enough slots. The selected full paper will be published in a Book having ISBN number. There will be 6 best awards, 3 each for Oral and Poster presentation. The abstract must contain a concise title, Authors' name, Affiliation, email address and contact number of presenting author. The abstract must be provided in MS doc file in Times New Roman font with line spacing of 1.5 and structured in Background, Aim, Method, Result, and Conclusion with maximum of 300 words and full paper of 30000 words. The choice of presentation (Oral/Poster) must be clearly mentioned. Abstract/full paper can be submitted via online through email to [gurukulgangaconf@gmail.com](mailto:gurukulgangaconf@gmail.com) latest by **August 20<sup>th</sup>, 2022**.

#### Preparation of oral/ poster presentation:

Oral presentation must be prepared in PowerPoint. The PPT must contain 10-15 slides focusing to aim, method, results and conclusion. Poster should be printed in flex of 3 (width) x 4 (height) foot in size, to be scientific, simple, brief and self-explanatory. An appropriate font size is to be selected for easy read.

#### Registration\*

The participants must be registered via either online or offline mode as per following fee details latest by **August 20<sup>th</sup>, 2022**. Additional fee of ₹ 500 will be charged for on-spot registration in each category.

• For UG Students	₹ 1000.00
• For PG/PhD scholars	₹ 2000.00
• For academicians/scientists	₹ 3000.00
• For industry representatives	₹ 3000.00

\*Registration fee includes two days meals, delegate kit, entry for all sessions, and cultural eve.

#### Sponsorship/ Advertisement/ Exhibition

A souvenir will be published on the occasion of the conference. The advertisements of the product/organization for publication in souvenir and to host an event is mentioned below. This facility will be available on

Half page Adv. in souvenir	₹ 25,000.00
Half page Adv. in souvenir & banner space	₹ 50,000.00
Full page Adv. in souvenir & exhibition space	₹1,00,000.00

Pharmaceutical and other companies can display their products and service in the stall. The organizers will provide space for the same.

Gold Stall	₹50,000.00
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## INTERNATIONAL CONFERENCE

on

### MEDICINAL PLANTS OF GANGA RIVER BASIN AND THEIR THERAPEUTIC IMPORTANCE IN INDIAN SYSTEM OF MEDICINE

(5<sup>th</sup> – 6<sup>th</sup> September 2022)

**Registration Form**

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The venue (UAU, Gurukul Campus, Haridwar) is a well-reputed institution of Govt. of Uttarakhand & it is adjacent to Gurukula Kangri (Deemed to be University) situated at a distance of about 5 km. from Haridwar Railway station and Bus Stand on NH 58 (Dehradun to Delhi). The nearest domestic airport is Jolly grant is about 42 km and IGI Airport, Delhi is 200 Km far from the spot.

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